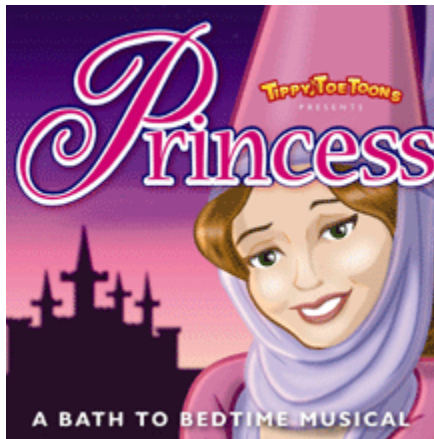




May 3, 2006

### Tales to be told

There's always room for fairy tales in-store. And this week's Product Showcase features product that takes fairy tale-telling to a whole new level, featuring product from **TippyToeToons**.



### **B-to-B tales**

**TippyToeToons, Nashville, Tenn.** offers kids lyrically-appropriate tunes to get kids from bathtime to bedtime. The initial CDs *Cowboy* and *Princess* include song can work to help kids do two of the most trying chores of their day, bath and sleep. With characters like Sir Washalot and Lady Eliza-Bath in the *Princess* CD singing songs of regal baths take kids step-by-step through bathe, shampoo, wash and singing. A *Cowboy*, his talking horse and their friend, Fannie "Soakly," lead the children through a bathtime of music and finishes up with a campfire, cowboy

lullaby for bed. Both CDs are for ages 3 to 7 and retail for **\$13.99**.